



# Traffic Marshal

## What is the Traffic Marshal Program?

- A public-private partnership initiative in Cyberabad.
- Companies sponsor marshals who are trained by Cyberabad Police.
- **Roles of Marshals:**
  - Direct vehicle flow and reduce congestion.
  - Ensure pedestrian safety.
  - Respond quickly to incidents.
  - Create safer, congestion-free commuting.

## Why Traffic Marshals?

- Police force is limited; marshals act as force multipliers.
- Paid, full-time, trained resources dedicated to traffic management.
- Provide flexibility and responsiveness, especially during peak hours in IT corridors.

## Our Commitment:

- Industry and community collaboration to ease congestion.
- Measures include Mavic-3 PRO drones for traffic monitoring, streamlined junctions, bi-directional flyover usage, and the Traffic Marshal Program.

## Impact

- Already 135 marshals deployed, with plans to scale up to 500.
- Backed by Industry, parks, and industry associations.
- Contributes to safe, efficient, and sustainable mobility for citizens and businesses.

## How to support the Traffic Marshal Program?

- Become part of the solution by participating as sponsors, volunteers, strategists, and more, ensuring the safety and wellbeing of yourself, your colleagues, clients, partners, and employees.