



MARGADARSHAK
YOUR BUDDY IN DISTRESS



Society for Cyberabad Security Council (SCSC)



SCSC, founded in 2006, is a Cyberabad Police and industry partnership to ensure Cyberabad-Hyderabad is safe and business-friendly.



SCSC, backed by industry, addresses organizational security needs—ranging from info theft and fire safety to sabotage prevention and counter-terrorism

SCSC prioritizes Women’s Safety, Cybersecurity, Traffic, Infrastructure, Education, and Health to ensure business continuity in a safe, healthy environment

A unique initiative to reduce crime and boost safety in business zones through advanced surveillance and effective patrolling, making it a globally trusted destination for enterprises.

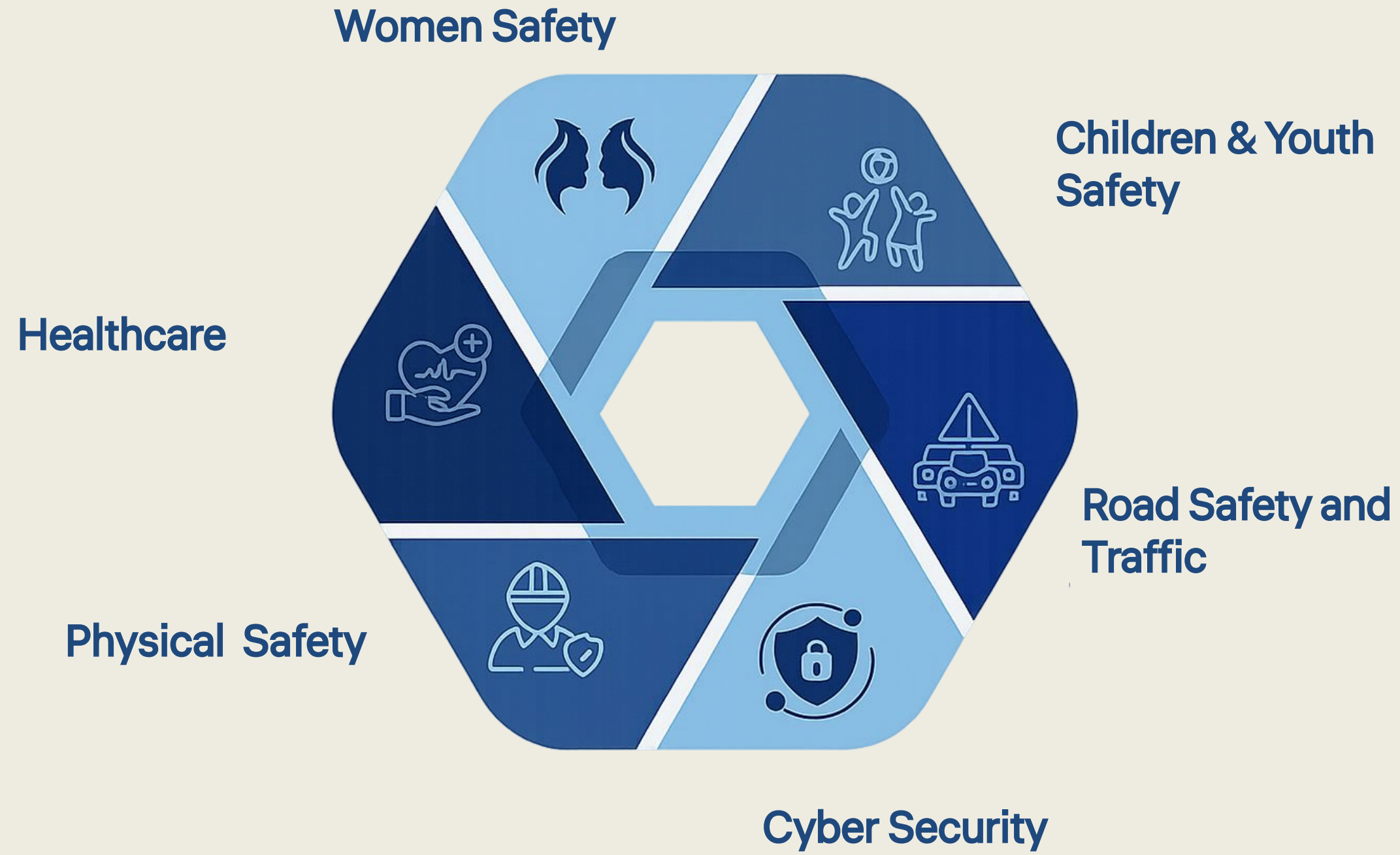




Society for Cyberabad Security Council (SCSC)



Our Verticals:



Women's Forum - Interventions for Women

Safety

PROJECT SAFE STAY

The Safe Stay initiative ensures that women residing in working hostels and PG accommodations are protected by fundamental safety and security standards, with periodic audits and verifications

MARGADARSHAK & SANGAMITHRA

Margadarshak trains and certifies individuals to support people in distress by guiding them to the right information and services, while Sanghamitra is a structured outreach program connecting with residential communities across Cyberabad.



DIALOGUE FOR A BETTER AND HEALTHIER TOMORROW

“Dialogue for a Better Tomorrow” is an action-oriented session series that builds awareness, trust, and preparedness around women’s safety through expert-led, customizable engagements, driving shared responsibility and practical impact..

SHE SHUTTLES

A women- centric safe transport initiative ensuring secure and monitored commuting, especially during late hours.

Interventions for Women Safety

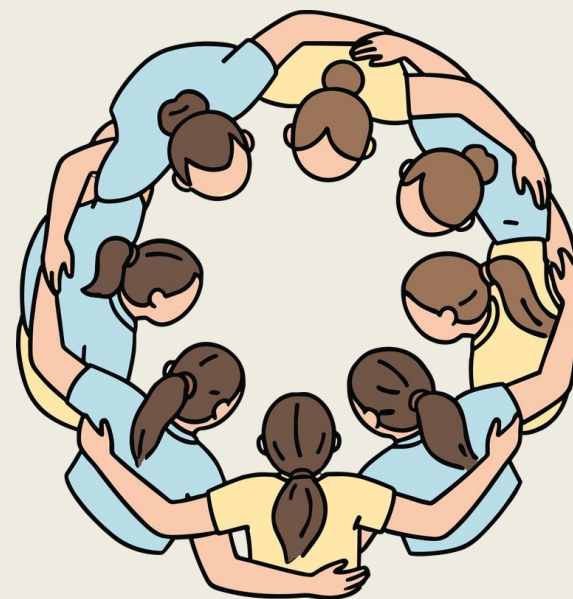
MARGADARSHAK

- Trained volunteers act as first points of contact for women facing abuse.
- Assist in connecting with police, legal, and counseling support.

SANGHAMITRA

- Create a community-led safety network of trained volunteers (Sanghamitras).
- Provide the volunteers from residential communities, with skills in personal safety, cyber awareness, and emergency response.

950 Margadarshaks & Sanghamitras guiding and supporting women





Margadarshak: Your Buddy in Distress

A Unified Program



Unifying two powerful initiatives
Margadarshak and Sanghamitra

Bringing together their strengths and shared vision to create greater community impact, now relaunched as a single unified programme.

Ideal Profile

1 Age: 25+ years

3 Nominated by HR /
Head of RWA

5 Must attend all training
sessions

2 At least 2 years with the
organization / Resident of the
community

4 Open to both men & women

6 Clear background & good
professional standing





MARGADARSHAK

Your Buddy in Distress



MARGADARSHAK



The Reality



1 in 3 women

experienced physical and/or sexual violence in their lifetime



840 million

women globally



30% of all women aged 15 and older)

have faced **physical and/or sexual** violence



25,743

complaints received by the National Commission for Women in 2025 pertaining to domestic violence

24% | 6,237 complaints)

related to domestic violence

17% | 4,383 complaints)

related to dowry harassment

292 complaints - related to **dowry Deaths**





The Reality



GLOBAL STATISTIC	DATA	SOURCE
Total women affected globally	840 million women (1 in 3 women)	WHO Violence Against Women Report 2025
Women killed daily by family/partners	137 women per day (50,000 annually)	UN Women Global Database 2025
Intimate partner violence prevalence	640 million women (26% globally)	WHO Prevalence Estimates 2025
Female homicides by intimates	60% of all female murders	UN Women Femicide Report 2025
Frequency of intimate partner killing	1 in every 10 minutes	UN Women 2025
Women seeking help	Less than 40% seek any form of help	UN Statistics Division 2025 (latest available trend continues)
Police reporting rate	Less than 10% report to police	UN Statistics Division 2025 (Unchanged globally)
Adolescent girls affected	24% experience partner violence by age 19	WHO Adolescent Violence (latest as available)





Many women hesitate to report abuse or violence
Fear of society, family reputation, and consequences
Lack of awareness about legal and police support
Silence often leads to prolonged suffering





What Women wants to know but never ask!

- “Who can I reach out to for help?”
- “Will the police support me?”
- “Is this even a crime?”
- “I am doing the right thing by calling out the abuse?”
- “How do I handle this situation?”





Who is a Margadarshak?

A **trained volunteer** within the organizations and residential communities who serves as the first point of contact for individuals in distress.

- ✓ Bridge between employee/residents & police
- ✓ Offers procedural guidance
- ✓ Provides emotional support

Program Objectives



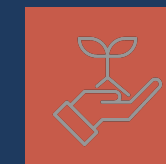
Safe & Confidential Support

Provide a trusted space for women



Navigate Legal Systems

Guide through police and legal help



Safe Ecosystem

Create a protective ecosystem



Empower Women

Provide guidance and enable support





Roles & Responsibilities of a Margadarshak



Support

Be the first point of contact as the Buddy in Distress.



Guidance

Provide guidance on reaching out to the police, legal procedures, redressal mechanisms.

Important Note

Margadarshaks provide support and guidance but do not handle internal workplace harassment cases within organizations.

Such cases are addressed by the organization's HR and through Internal Committees (IC) as per POSH law and organizational policies and guidelines.



Confidentiality

Maintain strict confidentiality at all times.



Document

Document the cases diligently for tracking and reporting

Disclaimer : Any panels established within RWAs are formed at the discretion of the respective associations and do not fall under the purview of SCSC.



Qualities of a Margadarshak



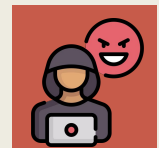
Types of incidents *

1. Personal Safety & Harassment

These involve direct threats or violation of personal space both physical and digital



Stalking



Sexual Harassment



Cyber Harassment



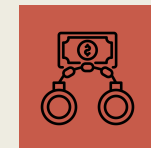
POCSO

2. Family & Domestic Issues

These relate to issues within family or household settings.



Domestic Violence



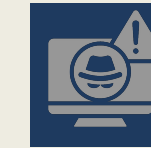
Dowry Harassment



Live-in

3 . Financial & Legal Issues

This covers deceitful or exploitative acts that effect financial and legal security



**Fraud Or
Cheating**



Financial Exploitation

Indicative but not exhaustive



Redressal Mechanism



Empower yourself with knowledge to guide victims effectively

Women & Child Safety Wing

01 She Teams

- Trained officers
- Confidentiality
- Sensitive handling

02 Bharosa Centers

- One-stop crisis center for women and children.
- Medical Care, Legal support, Counselling, police assistance for victims of rape.

03 Centre for Development and Empowerment of Women

- Family counselling, guidance and linkage to legal/help services.

04 Anti-Human Trafficking Unit

- Prevents human trafficking for sex and child labour
- Focuses on tracing and rescuing missing women and children.





Hyderabad Police Jurisdictions



Hyderabad



Police

100



Women
Police

040-27852355



WhatsApp

9490616555

Cyberabad



Police

100



Women Police

949473110

0



WhatsApp

949061744

4

Malkajgiri



Police

100



Women
Police

8712662111

Future City



Police

100



Women
Police

Under
development

